

November 14, 2020 4th Congressional District Democratic Executive Committee Meeting Minutes
Meeting was called to order at 11:04 by Jesse Goslen, District Chair

The Chair introduced Congressman David Price who spoke to the group.

- He thanked us for the hard work
- Republicans that normally do not vote came out, many for the first time.
- We need a clean message similar to "Liberty and Freedom"
- Message is Crush the virus and build back better and unify the country

Went over the last meeting and then presented the mins that passed unanimously after enough people came in when we had a quorum

Treasurer's Report \$6844.69 Act Blue is good for business.

GOTV- 52 k text messages went out, many independents broke toward Trump. Money came in the last week of the campaign We thanked Randy.

Difference in messaging their is straight forward and simple cut taxes freedom ect... Our more nuanced and difficult to boil down to one or two words.

Formed a new group of committee members Temporarily called THE ACTION COMMITTEE.

Henrietta Coursey <hjscoursey@msn.com>

Sharon Brown <spbrown40@gmail.com>

LaHoma Romocki <drromocki@gmail.com>

Virginia Penley <vjpenley@gmail.com>

Stephanie Goslen <sgoslen@gmail.com marilyncarter111@gmail.com>

Chair Randy Voller randy@vrclimited.net

Hope in -The younger 22 year olds range are turned off by how Trump treats people even though they may be conservative,

Shannon looking at who voted to try to get a sense of who registered but did not vote? Jesse compared it to Georgia, we are very similar geographically. Breaks down to persuasion and registration. Orange had some precincts to have 84% turnout Durham had Dem turnout 72% with voting 81% Biden reached #'s just got out preformed. Franklin did what we set out to do just wasn't enough. In Franklin youngest African WOMEN to sit on the board and she out performed her opponents in her race.

Turn up across the board was up over 2016. David Price got the highest number in a contested race in the state.

Need to figure out where the new voters are from. Not activating undecided but went for the disaffected but there will be errors. Getting the voters that had not voted before need to modified message.

Need to study Cooper's race, see where he had won while the others lost to see what changed in the messaging .for those races.

New developments are translates into new voters. - Chatham has a real racist part of the county and they just elected their first hispanic county commissioners. Going to be an interesting year.

Pollsters polled likely voters and these were not likely voters.

Mal wants polling questions.